



SCHEDULE OF EVENTS:



THURSDAY JAN 16TH

Opening day of Free Ride zone in front of the Hard Rock Hotel. Ride zone is North and South of hotel. Entry point North is University Blvd. Entry point North and South is Riverview Blvd. Sand is soft in front of Hotel, do not drive there.

7AM Opening vehicles to beach. Ride boundaries are listed by the lifeguards.

9AM - 5PM Open ride time.

8 PM-11PM Meet and greet with "The Brothers Within" Reggae band On the Wave Terrace at Hard Rock Hotel. Drink special \$20 buckets of domestic beer.



FRIDAY JAN 17TH

Ride Zone in front of the Hard Rock Hotel. Ride zone is North and South of hotel. Entry point North is University Blvd. Entry point North and South is Riverview Blvd. Sand is soft in front of Hotel, do not drive there.

7AM Opening vehicles to beach. Ride boundaries are listed by the lifeguards.

9AM - 5PM Open ride time.

8 PM-11PM Meet and greet at Ormond Brewing 301 Division Ave #15, Ormond Beach, FL 32174. Complimentary Shuttle bus will run from Hotel to Ormond brewing and back on a regular schedule.



SATURDAY JAN 18TH

Ride Zone in front of the Hard Rock Hotel. Ride zone is North and South of hotel. Entry point North is University Blvd. Entry point North and South is Riverview Blvd. Sand is soft in front of Hotel, do not drive there.

7AM Opening vehicles to beach. Ride boundaries are listed by the lifeguards.

9AM - 5PM Open ride time.

12-1:30PM Surf and Style followed by Cherry Buster/Sickest Air Competitions (Surf depending, if not we may move to Sun or Friday) Stop out and see your favorite riders chew up the surf of Daytona Beach.

[Saturday Jan 18th continued...](#)

6PM-7PMish Raffle on the Wave Terrace at Hard Rock Hotel (Weather Depending, if not Follow Signage in hotel for Avalon II)

8 PM-11PM Sat nights big party is at the Hard Rock Wave Terrace for band **Greye**. Stop out and meet your old friends and make some new ones at the largest freeride party of the year. Drink special \$20 buckets of domestic beer.



[SUNDAY JAN 19TH](#)

Ride Zone in front of the Hard Rock Hotel. Ride zone is North and South of hotel. Entry point North is University Blvd. Entry point North and South is Riverview Blvd. Sand is soft in front of Hotel, do not drive there.

7AM Opening vehicles to beach. Ride boundaries are listed by the lifeguards.

9AM - 5PM Open ride time.

This is the last day of the event, ride zone will be closed and back to the normal Volusia County ride zones. January is Ride Zone A, South of Granada Blvd and North of Seabreeze Blvd.

Closed for another year. See you January 14-17, 2021

[MISC. INFO:](#)

Trailer Parking is to the south of the Hard Rock Building. Trailer Permit is required from Front Desk at Hotel. First come first served, call now to arrange your trailer parking before the event. Please have room confirmation to reserve parking.

If the **Hard Rock Hotel** runs out of your **preregistered trailer parking spaces, limited to 35 max.**

We have **overflow parking** available **at the Ocean Center 701 Earl Street, Daytona Beach.**

If arriving after closed or before opening, please call 386-238-3110. 24/7 service, call number on gate Super nice people. There is an assistant monitoring via golf cart. First come first served basis for parking at convention center.

DIRECTIONS
Located near the intersection of I-4 and I-95, exit I-95 (exit# 261A) at International Speedway Blvd. (S.R. 92) and head east seven miles to N. Atlantic Avenue (S.R. A1A). Turn left (north) and travel one mile to the Ocean Center.

PARKING INFORMATION
701 Earl Street
Daytona Beach, FL 32118
386.238.3110

OCEAN CENTER DAYTONA BEACH
101 N. Atlantic Ave. ■ Daytona Beach, FL 32118 ■ 386.254.4500 ■ 800.858.6444 ■ www.oceancenter.com