THURSDAY JAN 14TH
Opening day of Free Ride zone in front of the Hard Rock Hotel. Ride zone is North and South of hotel. Entry point North is University Blvd. Entry point North and South is Riverview Blvd. The Beach area in front of the Hard Rock Hotel is a “no drive zone” you cannot drive your vehicles through there.

7AM Opening vehicles to beach. Ride boundaries are listed by the lifeguards.

9AM - 5PM Open ride time.


FRIDAY JAN 15TH
Ride Zone in front of the Hard Rock Hotel. Ride zone is North and South of hotel. Entry point North is University Blvd. Entry point North and South is Riverview Blvd. The Beach area in front of the Hard Rock Hotel is a “no drive zone” you cannot drive your vehicles through there.

7AM Opening vehicles to beach. Ride boundaries are listed by the lifeguards.

9AM - 5PM Open ride time.

8 PM-11PM Meet and greet at Ormond Brewing 301 Division Ave #15, Ormond Beach, FL 32174. Complimentary Shuttle bus will run from Hotel to Ormond brewing and back on a regular schedule.

SATURDAY JAN 16TH
Ride Zone in front of the Hard Rock Hotel. Ride zone is North and South of hotel. Entry point North is University Blvd. Entry point North and South is Riverview Blvd. The Beach area in front of the Hard Rock Hotel is a “no drive zone” you cannot drive your vehicles through there.

7AM Opening vehicles to beach. Ride boundaries are listed by the lifeguards.

9AM - 5PM Open ride time.

12-1:30PM Surf and Style followed by Cherry Buster/Sickest Air Competitions (Surf depending, if not we may move to Sun or Friday) Do not ride in front of Hard Rock hotel during this time. Stop out and see your favorite riders chew up the surf of Daytona Beach.
Saturday Jan 16th continued...

6PM-7PMish  Raffle on the Wave Terrace at Hard Rock Hotel (Weather Depending, if not we will post signage)

8 PM-11PM  Sat nights Freeride Party is at the Hard Rock Wave Terrace with the band Black Sheep performing. https://www.facebook.com/BlackSheepBandDaytona (Rock & Pop Party Band)

Stop out and meet your old friends and make some new ones at the largest Freeride party of the year. Drink specials and $20 buckets of domestic beer.

SUNDAY JAN 17TH
Ride Zone in front of the Hard Rock Hotel. Ride zone is North and South of hotel. Entry point North is University Blvd. Entry point North and South is Riverview Blvd. The Beach area in front of the Hard Rock Hotel is a “no drive zone” you cannot drive your vehicles through there.

7AM  Opening vehicles to beach. Ride boundaries are listed by the lifeguards.

9AM - 5PM  Open ride time.

This is the last day of the event, ride zone will be closed and back to the normal Volusia County ride zones. January is Ride Zone A, South of Granada Blvd and North of Seabreeze Blvd.

Closed for another year. See you January 13-16, 2022

MISC. INFO:
Trailer Parking is to the south of the Hard Rock Building. Trailer Permit is required from Front Desk at Hotel. First come first served, call now to arrange your trailer parking before the event. Please have room confirmation to reserve parking. If the Hard Rock Hotel runs out of your preregistered trailer parking spaces, limited to 35 max, we have overflow parking available at the Ocean Center 701 Earl Street, Daytona Beach.

If arriving after closed or before opening, 24/7 service, call number on the gate Super nice people. There is an assistant monitoring via golf cart. First come first served basis for parking at convention center.